

### SUCCESS TIP #1. SET UP YOUR PERSONAL MARY KAY WEBSITE

On MaryKayIntouch.com you can set up your Official MaryKay.com website for your customers to shop from 24/7 for only \$25 for a year! The ONLY website you are allowed to have that sells Mary Kay products is the official website from Mary Kay. They update it daily AND have a Virtual Makeover tool for your customers to enjoy! Your customers can create their own account. Register as your customer. Select products to order & submit the order to you. You will receive notification of the order in your email & from there you can decide to deliver it from your personal inventory or ship it director via Customer Delivery Service (CDS – Propay Credit Card Processing Account required.)

### SUCCESS TIP #2. SET UP YOUR PROPAY ACCOUNT

On Mary Kay Intouch under Ordering you can set up your personal Propay account that will enable you to process credit cards for your customers. This also allows your customers to pay with their credit cards on your personal website. It does cost a little bit to set up but the safety & security it provides for your customers is worth it! You can then access your funds three different ways: 1. The debit card issued from Propay 2. Transfer the funds from Propay into your bank account 3. Access the funds to use on your personal product reorder when you check out on Intouch.

### SUCCESS TIP #3. ORDER YOUR BUSINESS KIT FROM MKCONNECTIONS.com

- Business Cards
- Product Reorder Labels
- Name Badge
- Stamper for Return Address & Look Books



Multi-Scene Business Building Kit

Starting at \$39.99



Pink Business Building Kit Starting at \$39.99



Starting at \$51.00

# SUCCESS TIP #4. PREPARE YOUR STARTER KIT PREPARED FOR APPOINTMENTS

Your starter kit comes with the basic products you need to start your business. To grow your business better there are a few things you will want to add to be fully prepared! Microdermabrasion Set – Repair Set – Cotton Pads (Eye Makeup Remover) – Cotton Balls (Apply Blush) – Rollup Bag (Place all skin care inside) – Clear Proof Acne System - Create a Rollup & Color Set Sheets (Print off Unit website & place in sheet protectors) – Copy of 4 Point Close (Unit Website under SCC). Another option if you plan on doing a lot of color appointments is to create eye shadow & blush color pallets to place in your starter kit. It is a great investment for the long run so you save a lot of money on samples & it looks incredibly professional. After each use simply spray to sanitize with the Mary Kay Brush Cleaner.

# SUCCESS TIP #5. SET UP 10-15 FACIAL BOXES/BAGS TO GENERATE LEADS

Facial Boxes are a quick easy way to grow your business & generate more leads without taking much time! Check them every 7-10 days. Look at our MissionUnstoppable.weebly.com website for instructions under Training/Networking.

### **SUCCESS TIP #6. DRESS FOR SUCCESS!**



Mary Kay Ash always believed that we should act & look like professional ladies. That we should stand out in the crowd! When working your business you will always want to wear a professional length appropriate skirt & blouse or dress. A great way to dress is to order your Mary Kay Professional Beauty Coat to wear with a black skirt to all of your meetings & appointments! It is available to order at <a href="https://www.mkconnections.com">www.mkconnections.com</a>!

### SUCCESS TIP #7. READ MARY KAY ASH'S BOOK THAT COMES IN YOUR STARTER KIT

The best tips you will ever learn for your business are right inside this book from the woman who started it all over 50 years ago ... our beloved Mary Kay Ash.



SUCCESS TIP #8. BRING 3 GUESTS OVER 18 TO YOUR 1<sup>ST</sup> MARY KAY SUCCESS MEETING TO EARN YOUR MK CHECKBOOK COVER:

Bringing guests to facial to your success meeting is a great way to start completing your faces goal & an amazing way to get the support of your friends and family! They will be able to enjoy a success event with you – see your recognition – and get some pampering for themselves while they are there!

# SUCCESS TIP #9. HOLD YOUR 1<sup>ST</sup> 5 PARTIES WITH 5-6 WOMEN OVER 18 TO EARN YOUR JEWELED CALCULATOR:



The best thing you can do is to start working your business right away! You will never know everything & you will never be perfect. The learning is always in the doing! Think back to you first job that you had — did you know what to do & how to do everything the day you started? Probably not. But the more you did it the better you got! Mary Kay Ash believed "You can do everything wrong with the right attitude and always succeed!" Remember — hobbies cost money! Treat your business like a hobby & it will cost you money ... treat it like a business & it will PAY you like a business!

## SUCCESS TIP #10. OPEN A SEPARATE CHECKING ACCOUNT FOR YOUR BUSINESS

The best way to ensure you are running your business like a business is to have a separate regular checking account for all of your Mary Kay money to get deposited in. This account is for important business expenses & product ordering ONLY. This also helps you see where your money is going & how much money is coming in!

\*As you complete each prize please email necessary documents to the Unstoppable Office at <a href="mailto:unstoppable:unstoppable:weebly.com">unstoppable:weebly.com</a> under Prize Entries.